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O.M.Scott and Sons Company



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O H I O

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Scott Lawns Stretch Across the Country

You have apparently never used Scotts Seed and Turf Builder but we are confident that you will do so eventually. The interest you have shown in your lawn by writing for our literature is proof enough that you can see real merit in a beautiful yard.

The best evidence of the superior quality of a product is the enthusiastic attitude of users. Let us take you from Connecticut to Montana on a hurried Scott Lawn tour.

New Haven, Conn. "We have the thickest and healthiest looking lawn on our street. The answer is your good fertilizer, your superior grass seed and your ever helpful Lawn Care."

R L Sturdevant, 50 Hobart Street.

Franklin, Penna. "After years of experience I have found that the only sure way to get a clean lawn is to sow Scotts Seed." George K Anderson, 305 Eighth Street.

Cincinnati, Ohio "The Kiwanis Club of our suburb has a Beautiful Lawn Contest every year. You will be interested to know that my Scott Lawn has never failed to be among the first three prize winners among four hundred contestants." Clifford L Usinger, 434 Elm Street.

Frankfort, Indiana "I have the most beautiful stand of grass in this city. I mow it two inches high as you suggest in Lawn Care and it is like a rug." E E Rapp.

Greenough, Montana "We have been using Scotts Seed for fifteen years and it has given great satisfaction. The wear and tear on our lawns in this arid climate is certainly not helpful to grass either." E Bar Ranch, O W Potter, Owner.

We invite you to inspect the lawns on the next two pages. If there is any service we may render to you at this time please let us know. This mailing is primarily to bring you the latest issue of Lawn Care for your Binder but we hope you will not object to our bragging a little.

Cordially yours,

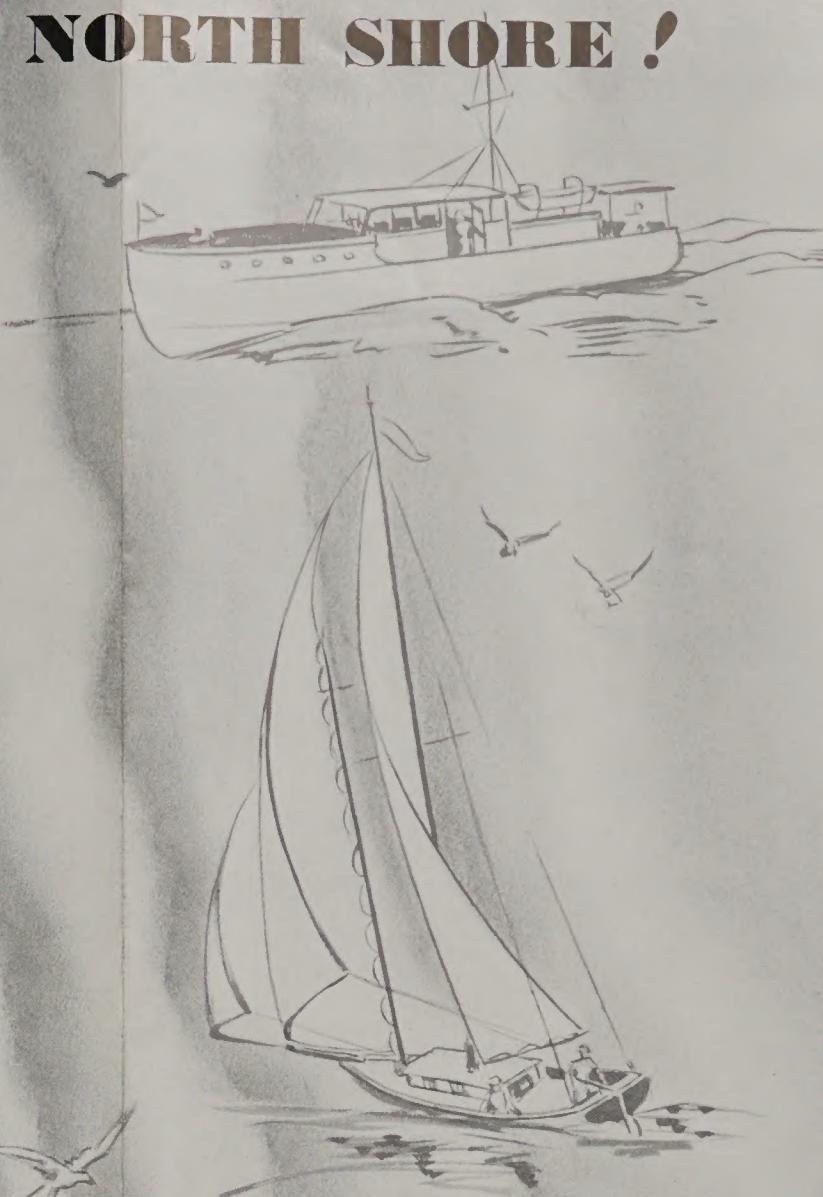
O M SCOTT & SONS CO





Exquisite Lawns

ALONG CHICAGO'S NORTH SHORE !



The section along Lake Michigan north of Chicago is noted for its fine homes. Once woodland, the suburban towns afford delightful living for thousands who commute and motor into Chicago daily to help make the wheels of commerce go 'round . . . These folks, not unlike other sensible Americans, go in for good lawns. By no coincidence they are large users of **Scott's Seed and Turf Builder**, an incomparable combination . . . We are pleased to reproduce here with the good wishes of the owners, Scott Lawns in Evanston, Lake Forest and Winnetka. Notice the thick, velvety turf with no ugly weeds to mar its beauty.

